



**Skills Development**  
to manage your business



# Your future in your hands

The Learning and Skills Council East Midlands and the East Midlands Development Agency have announced funding for the development of leaders and managers in the East Midlands.

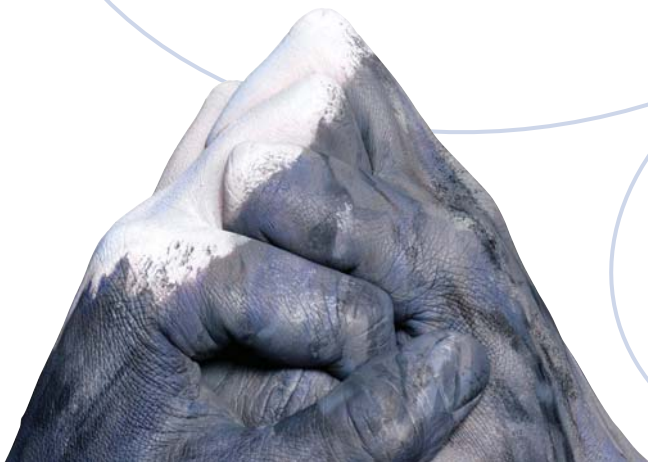
## Benefits of training

Organisations can benefit from leadership and management development by:

- improved morale of staff
- improved communication skills
- improved skills and efficiency in work practices
- developing a more effective, productive workforce
- keeping pace with change
- creating a competitive edge
- motivating and empowering your people
- increasing staff retention

## Who can apply?

Organisations with 2 to 4,999 employees are eligible with funding available for team leaders, junior, middle and senior managers.



## How much funding is available?

Funding is on a 50% cash matched basis for the direct cost of the training or personal development activity linked to organisational objectives.

Support funding ranges from £250 to £1,000 per individual. It is possible this would be available for up to 12 individuals per organisation, depending on the overall number of people employed. A Train to Gain Skills Broker or a Business Link Business Support Adviser will be happy to discuss your eligibility and help identify any other possible sources of support available.

## Next steps

The process begins with a Train to Gain Skills Broker or a Business Link Business Support Adviser talking through your organisational needs.

Once an organisation's development needs have been identified, your Train to Gain Skills Broker or Business Link Business Support Adviser will work with you to help identify the providers best suited to deliver your individual training needs, however, the final choice of actual training provider rests entirely with the employer.

## How do I apply?

Employers can make an appointment for an organisational needs review by calling the regional Business Link Client Contact Centre on **0845 058 6644** or emailing **info@businesslinkem.co.uk**

**[www.businesslink.gov.uk/eastmidlands](http://www.businesslink.gov.uk/eastmidlands)**

East Midlands Business Ltd (EMB) delivers the Business Link, Train to Gain and UK Trade and Investment services across the East Midlands region, as part of its commitment to support those businesses who want to start, grow and prosper.

Leadership and Management is an element of the Train to Gain service which is also funded by the Learning and Skills Council.

## Getting the right skills

Train to Gain helps employers ensure their people have the right skills to do the best job by identifying skills needs, pinpointing the right training and finding any available funding to support the training.



**Providing access to all the information, advice and support needed to start, maintain and grow a business.**

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Funding for Leadership and Management Training Development is provided by the Learning & Skills Council in partnership with the East Midlands Development Agency, and is accessed through Business Link.