

## 5.4 Examples of Newsletter & Notices

## Hayfield Parish Plan Public Events from 2002

First Public event was held at Hayfield Parish Council offices in **31<sup>st</sup> July 2002** when Allan Lloyd of the Derbyshire Rural Community Council (DRCC) made a presentation on the Parish Plan process to members of the council and public, he advised and assisted in setting up the Steering Group.

The Steering Group made the grant application, contacted local groups for representatives, organised the first news letter and the public meeting:

**January 22<sup>nd</sup>** 2003 meeting at the Village School

At this meeting people were invited to get involved and sign up to the interest groups of their choice. From those that signed up an enlarged Steering Group and Topic groups were formed. These were advertised with a contact list, posted on public notice boards.

**February 11<sup>th</sup>** Tuesday evening at Bulls Head function room – topic ICT & Broad Band

**March 4<sup>th</sup>** Tuesday Evening Church Hall – Business & Broadband

**March 15<sup>th</sup>** Saturday 9am – 1pm ‘Drop in’ session Church Hall–all topics MP Tom Levitt attended

**April 9<sup>th</sup>** Hayfield Church Hall - Parish Meeting Chairman reported on Progress of Parish Plan, answered questions from the floor and encouraged people to get involved

**April 26<sup>th</sup>** Saturday 9am – 1pm ‘Drop in’ session Church Hall–all topics

**May** – Display at May Queen celebrations

**August & October** ‘Drop in’ session Church Hall - all topics

**November** Meeting in Little Hayfield - Lantern Pike Inn

**December 03-January 04** Art in Action competition  
(village make over competition) organised by Dawn Holmes, Hayfield Gallery – raising awareness and generating ideas especially from the young.

**February** - Hayfield Church Hall Friday evening and Saturday 9am – 1pm Draft Plan

**March** - Hayfield Public Library Monday – Monday inc (5days in evenings) Draft Plan

**April** - Hayfield Church Hall – Parish Meeting Chairman reported PP was being written up for presentation to HPC and other appropriate bodies, no questions from floor

In addition to the above, display stands asking for people to send in their ideas and to contact members of the topic groups were on show at the:

Village Fete in **July** – courtesy of Hayfield May Queen Committee  
and the Sheep Dog Trials in **September** – courtesy of Hayfield Civic Trust, members of steering and topic groups were in attendance at both venues.

There have also been regular Topic and Steering Group meetings, which have been convened and advertised by usual methods when and as appropriate, in particular Email and/or Notice on Village Notice Boards and Website. ([www.hayfield.uk.net](http://www.hayfield.uk.net)).

Members of the steering group have also attended meetings of various local groups, and made presentations to their membership or committee members to find out what their needs were and encourage their involvement. Hayfield Civic Trust, Hayfield Senior Citizens, KMRT, Cricket Club, Gardening Club, May Queen, Scouts are some that have been visited.

NB. The reason we changed from the School Hall Lecture type of presentation, was that it can be used as a political platform by some people and others feel intimidated from contributing, or that their attendance at such a meeting was not worthwhile. The feeling of the Steering group was that 'Drop in' sessions and 'Manned Exhibition' type events would be more productive. We believed they would give members of the public a real chance to discuss matters seriously with members of the Steering Groups and Topic Groups, and would also allow consultations to extend over a longer period of time and suit the wider population

The Derbyshire Rural Community Council Officer, Mr Dugdale stated that his experience agreed with our decision. When we tried this, we found that more people attended the first Saturday morning 'drop in' session than had attended the School Hall meeting.

## **Publicity methods employed**

How the Hayfield Parish Plan Steering Group publicised the Parish Plan and events :

1. Parish Clerk requested to post on Parish notice boards in Hayfield Village, Little Hayfield and Birch Vale.
  - a) List of Steering group members with contact details. This was renewed at intervals due to fading.
  - b) Notice of events
2. Posters in usual positions in community i.e. other notice boards, telegraph poles, etc
3. Local businesses asked to display copies of notice in their windows e.g. Derbyshire's Greengrocers, Newsagents, Hadfields the Butchers, Bulls Head, Skillet, Hayfield Gallery, Ranger Station Bus Stop, Joan Shaw's,
4. Copy of the poster etc emailed to members of the local contact list which includes people who live up the Kinder Valley, in Little Hayfield and Birch Vale with a request for them to print and display and forward to anyone they thought might be interested many of whom printed out the poster and placed it in their window
5. Copy posted on the Village website
6. Copies of the poster/flyer were delivered to households for some events, It would appear that some households did not 'see' the leaflet because it came at the same time as a Safeway flyer and was disposed of without being read.
7. Copies of flyers placed at local information centre.
8. Banner size notice at entrance to event, placed on the railings.

It is a shame that despite this effort we did get a few people who said they did not know about the Parish Plan events.

Examples of some of the Notices follow:

**The following is a copy of the text (produced by the Steering Group set up at the July 2002 meeting) that was used on Public Notices and Website advertising the Plan and asking for responses in 2002 & 2003**

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# Why a Parish Plan?

50 years ago, Hayfield was a small town with its own railway station, employment dominated by mill work, and a thriving local economy. Today we have a village that is largely residential, with most employment opportunities outside the village or even outside the county.

Where are we going to be in the next 5 to 10 years?

Transport and communications are increasing problems for the whole community, especially for people seeking employment, for the elderly and for those with young families. Most employment, amenities and opportunities are developing in large conurbations at the expense of rural areas.

Rural communities need to be pro-active in order to achieve and maintain equality of opportunity and living conditions.

The thinking behind the Countryside Agency's 'Vital Villages' initiative is on these lines. Hayfield Parish Council strongly supports it.

For the Parish Plan, we want the whole community to help identify Hayfield's strengths and opportunities, so we can build on them and revitalise our Parish.

Of course, economic influences outside our control will play a part in shaping Hayfield, just as they have always done. But if we are to maintain, preserve and develop the environment and our village traditions, we need to have active management with a vision and targets of our own.

We want to preserve and develop what is good in Hayfield and change what is bad, to improve the quality of life for us all.

Our Parish Plans should be a consensus of what YOU think, and focus on what YOU value.

We need you to help us:  
highlight issues of importance to Hayfield residents e.g.

impact of Traffic

revitalising economic life in the community

improving access to services and amenities

acquiring high speed tele-communications

developing opportunities for young and elderly people

identify places of interest and unique features

identify traditions and practices which enhance the quality of life

We need to establish the Key issues, those of greatest importance to Hayfield, so that we can:

- concentrate our effort and activities in the right areas;
- provide a framework for developing proposals;
- provide information to support applications for funding;
- provide a basis for review of progress and management of change in the village.

## ***We need to hear from***

- Residents of Hayfield Parish,
- local groups
- local organisations
- local societies
- any other interested parties

## ***On what you value***

**Ask yourself the question: What Makes Hayfield special?**

## ***What should be***

- restored
- preserved
- changed
- improved

Send in your ideas on what could be done to improve the quality of life for residents, visitors, and wildlife in our community

This is your opportunity to influence the way Hayfield develops

Please send in your ideas

By letter, by e-mail, in person

### **Please get in touch**

It's up to you!

Let us know what you think.

Write to Hayfield Parish Plan Steering Group c/o the Council Offices or email  
parishplan@hayfield.uk.net

We shall hold a number of open forums and meetings over the next few months where you can present and discuss your ideas



# PARISH PLAN

THE NEWSLETTER OF THE HAYFIELD PARISH PLAN STEERING GROUP

For details of next group meeting  
or if you have something to  
contribute

Contact details are given below

Topic Group Contacts	Contact Name	Tel No
Traffic and parking; road safety;	- Janet Leadbeater	74xxx
The Visual Environment	- John McCall	74xxxx
Environmental - Save Sett Valley	- Sue Barrow	74xxxx
Arts and Craft	- Dawn Holmes	74xxxx
Sports Facilities and Youth projects	- Andrew Ramwell	74xxxx
Pennine Bridleway	- Jackie King	74xxxx
Integrated Transport.	- Val Wieteska	74xxxx
Senior Citizens Issues	- Mike Crompton	74xxxx
Business Development	- Philip Gee	74xxxx
Farming issues	- Anthony Hallam	74xxxx
Gateway to Kinder	- Dave or Paul	74xxxx
Parks & Gardens	- Terry Turner	74xxxx
Safety and Security	- Simon Townsend	0129872100

## Traffic and Parking group meeting

**Council Office 7:30pm**

**Wed 24<sup>th</sup> September**

For other dates check with Topic contacts, Notice Boards & Website at: [www.hayfield.uk.net](http://www.hayfield.uk.net)

**Parish Plan Email: [parishplan@hayfield.uk.net](mailto:parishplan@hayfield.uk.net)**

**Letters: 'Parish Plan' Council Offices Dungeon Brow Market St Hayfield. SK22 2EP**



# PARISH PLAN

ISSUED BY THE HAYFIELD PARISH PLAN STEERING GROUP

For details of next group meeting or if you have something to contribute or would like to get involved

Contact details are given below

Topic Group Contacts	Contact Name	Tel No
Traffic and parking; road safety;	- Sara Clarke	74xxxx
The Visual Environment	- John McCall	74xxxx
Environmental - Save Sett Valley	- Sue Barrow	74xxxx
Arts and Craft	- Dawn Holmes	74xxxx
Sports Facilities and Youth projects	- Andrew Ramwell	74xxxx
Pennine Bridleway	- Jackie King	74xxxx
Transport.	- Val Wieteska	74xxxx
Business Issues	- Mike Crompton	74xxxx
Broadband & ICT	- Philip Gee	74xxxx
Farming issues	- Anthony Hallam	74xxxx
Gateway to Kinder	- Dave or Paul	74xxxx

meeting of:

## Broadband Group Interest Group

Day / date: 11<sup>th</sup> February 03

Time: 8pm

Location: Bulls Head Hayfield

For other dates check with Topic contacts, Notice Boards & Website at: [www.hayfield.uk.net](http://www.hayfield.uk.net)

**Parish Plan Email:** [parishplan@hayfield.uk.net](mailto:parishplan@hayfield.uk.net)

Letters: 'Parish Plan' Council Offices Dungeon Brow Market St Hayfield. SK22 2EP

## **5.5 Village Appraisal**

Local Housing Needs and Amenities

Face to Face Survey

Using the University of Gloucester Village Appraisal Programme

Carried out under the supervision of the

Peak District Rural Deprivation Forum

Team leader: Sally Cox

In partnership with the Hayfield Development Trust

## 5.6 Acknowledgments

## Parish Plan Steering Group

The Steering Group was set up by the Parish Council in July 2002 with full delegated powers. It was tasked to prepare and submit the application for Parish Plan Funding to the Countryside agency under the guidance of Alan Lloyd of Derbyshire Rural Community Council. Andrew Ramwell, Sara Clarke, Philip Gee and Mike Crompton were elected to act.

After contacting local organizations, the group was increased to seven. The following joined:

John McCall, Anthony Hallam, Dawn Holmes.

This group of seven then organised the initial publicity material, spoke to community groups and created the web page "Why a Parish Plan". They were all named on the back page of the January 22nd 2003 News Sheet. After the 22nd January Meeting the Steering group was expanded to include more representatives of community and the Topic Groups as they evolved.

There were more Parish Councillors on the committee than the two recommended by the Countryside Agency. However this recommendation was made after the group had been operating for some time and most of the Councillors were representing other large community groups such as The Scouts, May Queen and Festival committee, Gardening Club etc.

It has not been found necessary to limit the membership.

Philip Gee - Chair of Steering Group

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### Hayfield Parish Plan Steering Group Membership List

The following local residents are on the steering group list and have made valuable contributions to the plan (I hope many will be willing to join the appropriate action group )

Ann Boulton	- Allotments Soc and Archaeology (ex parish councillor)
Andrew Ramwell	- Scouts & May Queen Committee ( parish councillor)
Mike Crompton	- Board member of PDNPA, DRCC, PDRDF & Chair of Parish Council
Phil Gee	- Chair – (parish councillor )
Barry Soames	- Ecologist and mapmaker
Elliot Roper	- Virtual Parish & local businessman IT
Lisa Gwynne	- Dark Peak Bridleways Assoc
Anthony Hallam	- Dairy Farmer and NFU- Farming issues group
Jackie King	- Equine issues and Pennine Bridleway
Joff Pincer	- Funding and On line Language Business
Nicholas Waudby	- Digital Parish
Patricia Ash	- Environmental Tourism & Carbon Balance issues
Lyn Samuel	- Finance (ex parish councilor)
Sara Clarke	- Home Tutor (ex parish councillor)
John Mc Call	- Hayfield Civic Trust - Built Environment
Ken Blackman	- Kinder Mountain Rescue Team - replaced Dave Russ
Simon Townsend	- Police (he is the Village Beat Constable)
Roland Strube	- Traffic Group
Sue Wyatt JP	- Environmental issues, resident of Little Hayfield
Graham Hirst	- Skate Park Group
Colin Hughes	- Save the Sett Valley Group, resident Birch Vale
Terry Turner	- Gardening Club Village in Bloom (parish councillor)
Val Wieteska	- Transport group (parish councillor)
Dawn Homes	- Art and Craft issues and owner of Hayfield Gallery

In addition the following are on the Email list

Mike Harris DRCC. Previously, it was Alan Lloyd  
Peak District Rural Deprivation Forum  
High Peak Council for Volunteer Service

The following are some of the people who have contributed to the parish plan process over the last year and without whom there would not have been the proposals for the rest of the community to comment upon at the Public exhibitions of the 28 and 29<sup>th</sup> February and 15<sup>th</sup> – 22<sup>nd</sup> March 2004

‘It is easy to criticize. However the quality of the presentation warrants quality comments’  
quote from a visitor to the Public Exhibition

Ann Boulton	Gareth Lancaster	Neil Goldsmith
Ann Isherwood	Hilary Edgerton	Nicholas Waudby
Alan Baker	Jackie King	Patricia Ash
Allen Preston	Janet Leadbeater	Paul Herschell
Allen Lloyd	Jane Ayres	Paul Finn
Andy Howie	Jane Evans	Pennie Roberts
Andrew Gee	Jean Johnson	Peter Dunkerley
Andrew Ramwell	Jim Miles	Peter Isherwood
Andy Chisolm	Jonathan Pincher	Peter Shaw
Andy Heath	Jon Adams	Phil Chapman
Anthony Hallam	Jon Hill	Philip Gee
Barbara Tier	Jon Harvey	Ray Aldred
Barbara Hindmarch	John McCall	Richard Sykes
Barry Soames	John Gilpin	Rob Whitrow
Bruce Jackson	Jonathan Butterworth	Robert Weston
Carl Dean	Judith Lanham	Roisin Shockledge
Celia Osborne	Justin Barnard	Roland Strube
Charles Hearsum	Kathleen Waterhouse	Sally Cox
Christine Barnes	Kathryn Hargtrog	Sara Clarke
Clare Brooks	Kathryn Waudby	Sheila Booth
Colin Hughes	Keith Brisley	Simon Bloor
Colin Smith	Kris Clayton	Simon Bridges
Christine Barnes	Lisa Gwynne	Simon Townsend
Dave Johnson	Lyn Samuel	Sue Barrow
Dave Russ	Maggie Young	Sue McCall
David Rainsbury	Martin Russell	Sue Wyatt
David Smith	Maura Hobson	Susan Watt
Dawn Holmes	Melanie Gee	Syd Howell
Derek Bickley	Michelle Cantrill	Terry Turner
Elliot Roper	Michelle Lawson	Tom Rees
Elaine Dunkerley	Mike Crompton	Valerie Richardson
Eric Brierley	Mike Harris	Val Wieteska
Frances Allen	Nancy Royle	Wendy Dean
Graham Hirst	Neil Cossair	Zoe Russell

Thanks must also go to the hundreds of unnamed members of the local community, who have taken the time to attend the organised events, completed response forms, and taken part in surveys; without you none of this would have been possible

In addition, the following local groups have made contributions to, and/or have representatives on, the Parish Plan Steering Group:  
Hayfield Parish Council, Hayfield Civic Trust, Hayfield Development Trust, St Matthews, St John’s Church, Hayfield May Queen Committee, Hayfield Business Group, Gardening Club, Allotments Group, Dark Peak Bridleways Association, Hayfield Over 60’s, Hayfield Jazz Club, Save the Sett Valley Assoc., Digital Parish, Kinder Mountain Rescue Team, Skate Park Committee, Hayfield Scouts and Guides, Peak District Rural Deprivation Forum, High Peak Council for Voluntary Service.

The Steering Group would also like to express their thanks to:

The members of the Topic Groups and the public who have provided material and helped with the production of this document

**Trustees of the Hayfield Development Trust** for:

permission to use the article 'Local Perspective'

The Old Station Proposed Layout drawings

And for their financial contribution to the cost of the Village Appraisal Survey

**Margaret and Philip Gee.**

For permission to use their photographs, graphics and images from the Gee family archive and for the printing of this document.

**John and Sue McCall** and the Staff of J McCall Architects for the time, care and commitment they have given to convert the spoken and written word in to a vision for the community which is contained in this document.

**Dawn Holmes and Tom Rees** of Hayfield Gallery for running the Art in Action competition.

**Bulls Head Inn** for the free use of the function room and the copious supplies of coffee and iced water supplied over the last two years.

**Sally Cox** of the Peak District Rural Deprivation Forum for guidance and direction.

**Mike Crompton** and **Sara Clarke** for getting the words together.

For completing four fantastic community projects in the last year, thanks must go to members of :

**Civic Trust** - (Sheep Wash Renovation Project)

**Skate Park Committee** - ( Skate Park )

**Digital Parish Committee** - (First Rural Satellite/Wireless Broadband Service)

**Well Dressing Committee** - (Hayfield's first Well Dressing)

**Hayfield Parish Council.**

**Tom Levitt MP** and **Rt Hon Alun Michaels MP** for their support and encouragement.

**Countryside Agency** staff for their patience and understanding.

Apologies to anyone we have missed; please get in touch and we will ensure you are included in the next revision.  
Parish Plan c/o Hayfield Parish Council, Council Offices, Dungeon Brow, Market St, Hayfield, High Peak, SK22 2EP